

10 second Teacher Recruitment Public Service Announcements:

PSA 1:

Those who can, teach. Contact your local school district for information on becoming a Career and Technical Education teacher. **You** can make a difference.

PSA 2:

The future holds great opportunities for the next generation. Contact **your** local school district for information on becoming a Career and Technical Education teacher.

PSA 3:

Teachers are the link between education and industry... between students and tomorrow's opportunities. You can be that link. Contact **your** local school district for information.

15 second Teacher Recruitment Public Service Announcements:

PSA 4:

Those who can, teach. Those who can teach really well, teach Career and Technical Education. Contact your local school district for information on becoming a Career and Technical Education teacher. **You** can make a difference.

PSA 5:

The future holds great opportunities for the next generation, but they need leaders to prepare them for tomorrow. Contact **your** local school district for information on becoming a Career and Technical Education teacher.

PSA 6:

Teachers are the link between education and industry... between students and tomorrow's opportunities. As a Career and Technical Education teacher, **you** can be that link. Contact your local school district for more information.

30 second Teacher Recruitment Public Service Announcements:

PSA 7:

You have worked hard... proven yourself... and helped to bring your industry to new levels of excellence and opportunities. The next generation has a promising future ahead. All they need now is... you. As a Career and Technical Education teacher, you can share in the excitement of leading today's generation into the careers of tomorrow. Contact your local school district for information on how **you** can become a Career and Technical Education teacher.

PSA 8:

Imagine a classroom of students excited about learning a career. Imagine the classroom chocked full of state of the art tools and materials. The students can hardly wait to get their hands on them. Imagine the hopes and dreams of tomorrow's generation. Now, imagine the classroom with no teacher. Today's students need teachers to lead them into tomorrow's opportunities. Contact your local school district for information on how **you** can become a Career and Technical Education teacher.

PSA 9:

Many areas of our workforce have just exploded during recent years providing new standards of life... new opportunities... a new world for tomorrow. The next generation entering the workforce has a bright future. But without knowledgeable teachers to take them into these promising areas, many students will never realize their dreams. Contact your local school district for information on how **you** can become a Career and Technical Education teacher.

PSA 10:

The next generation entering the workforce has a bright future. However, according to a special report released by the Texas Comptroller of Public Accounts, nearly 42,000 Texas teachers need to be hired each year to meet this demand. Without knowledgeable teachers, many students won't find a way to prepare for the promise of tomorrow's opportunities. Contact your local school district for information on how **you** can become a Career and Technical Education teacher.

60 second Teacher Recruitment Public Service Announcements:

PSA 11:

Our next generation entering the workforce has a bright future indeed... new technology, new jobs, new frontiers. However, according to a special report released by the Texas Comptroller of Public Accounts, nearly 42,000 Texas teachers need to be hired each year to meet this new demand. And, without knowledgeable teachers, many students will not be prepared for the promise of tomorrow's opportunities. Without the leadership from those who know what it takes to be successful in business and industry, many students won't find their way.

You may have a lot of questions, such as: "Why aren't there enough teachers?" or "Do other states have similar challenges?" But the most important question of all is: "What can I do about it?"

For answers, contact your local school district for information on how **you** can become a Career and Technical Education teacher.

PSA 12:

Many times, a person who is successful in their career will often entertain the idea of becoming a teacher. This is not an accident. The same qualities that led to your success will attract you to teaching... mainly, the desire to make a difference. If this describes you, I have important information. Now, more than ever, the demand for knowledgeable teachers is very high, particularly those who know what it takes to be successful in business and industry. And, now, more than ever, it is easier to become a certified teacher. Many on-line programs make the dream of becoming a Career and Technical Education teacher easier than you ever thought possible. Many professionals begin teaching right away, sharing their skills and knowledge, while they finish on-line teacher certification courses at home. Contact your local school district for information on how **you** can become a Career and Technical Education teacher.